

# truffol

## Announces the Black X Rose Gold Collection for the Signature iPhone 5 Series



Hong Kong July 11, 2013 – Truffol announces the Black Collection to complement the current Signature Series, for the iPhone 5. Anodized in Midnight Black, the Black Collection is paired with a 16-karat rose gold PVD sleep/wake button that is guaranteed to outshine any competition.



Luxury has never been synonymous with flashy, hence the Black collection. Be it the matte stainless steel, the black Italian cowhide, or the black carbonized bamboo variant, your Signature case has never been so understated yet so irresistible.

Besides the rose gold sleep/wake button.

Electroplated in real 16-karat rose gold using PVD (Physical Vapor Deposition) Ion Plating, the button is coated by ionized rose gold particles in a vacuumed chamber with temperature north of 2100F, resulting in a beautiful yet rigid surface. Truffol's PVD products have undergone rigorous testing procedures – including bending, rubbing, and artificial sweat erosion – and are RoHS certified.

Starting at \$60 USD for the Minimalist and \$75 USD for the Classic and the Nature, the Black Collection is priced the same as the rest of the Signature Series.

## About Truffol

Truffol emerged from a rich background in the manufacturing of luxury timepieces. We have years of combined experience with sophisticated assembly processes and a wide array of precision technology. Through countless years of collaborations with luxury brands, we have mastered the art in creating fine luxury.

Truffol was founded in 2012 and is headquartered in Hong Kong.

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